

SPRING
1958
CATALOG

African Violets

FOR BEGINNERS AND COLLECTORS

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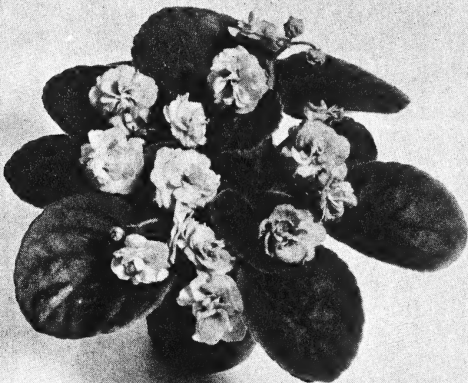
U. S. Department of Agriculture

Angel Lace

SPOUTZ AFRICAN VIOLET GREENHOUSES

34365 MORAVIAN DRIVE

FRASER, MICH.



Double Pink
Ohio Bountiful

\$3.25

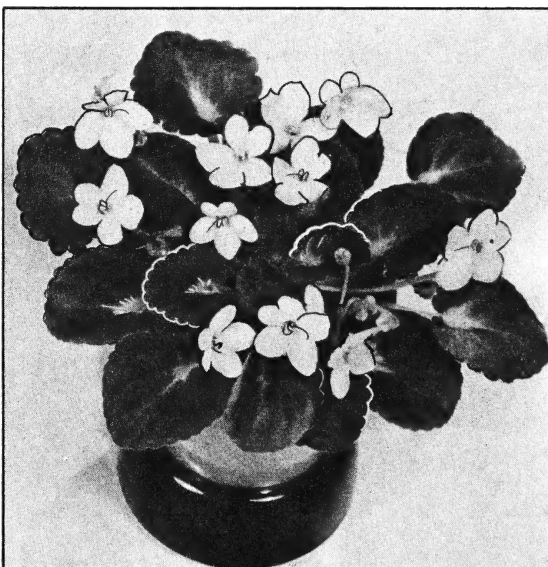
Our photograph failed to capture the full size of those wonderful blossoms of true baby pink coloring, but observe that its fully double and a neat grower too! We place an unqualified rating of "THE BEST" on Ohio Bountiful be-

cause it's always covered with bloom (9 or more buds on well-branched stems) and flowers are silver-dollar size . . . have that glistening frosty-like sheen that's so rare among the pinks!

Sailor Girl

\$1.00

We can't say that it has the largest flowers or that it will grow to great size, but if you're looking for a friendly little violet with lots of baby-blue flowers, then order Sailor Girl!



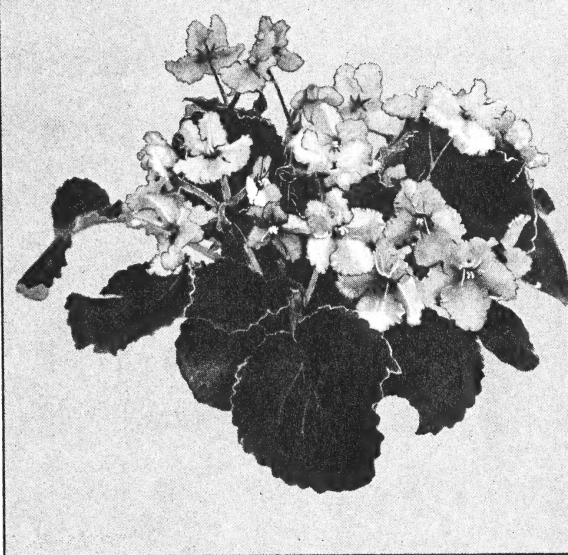
Rose Wing

\$3.25

Here's a colorful new variety in a pattern you've not seen before!

It's a deep marbled orchid-rose when it first opens, with loads of coloring especially around that crested yellow stamens in the center, yet as the flowers expand to full size, the marbled coloring "stretches out" and you'll see a wee bit of white in the back-

ground. Then the ruffling at the petal edges really shows off! You'll love those saucy ruffles!

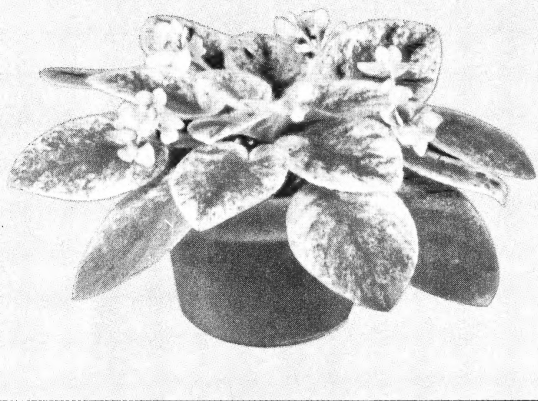


Pink Angel

\$1.00

Here's a free-blooming pink violet that we like to sell for it has easy-to-pack supple foliage, and we get lots of plants from each leaf cutting. It's priced low too!

If you've never ordered from us before, let us prove that we know how to pack our violets!



Double Flowering *Wintergreen*

\$3.50

A rare violet indeed, growing exactly as pictured! The foliage is speckled chartreuse and marbled forest green, with

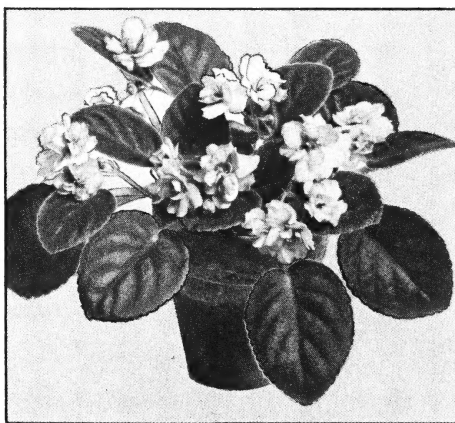
double white flowers that are tinted light blue in the center. Really different, brand new and a sensation when exhibited for the first time at the African Violet Convention held in Nashville, Tenn., in April 1954! This variety makes a fine gift plant.

Fluffy Double

\$1.75

We were pleasantly surprised to find this was No. 3 in our Popularity Poll.

Whole clusters of foamy white flowers edged in rose or blue makes it so special. A vigorous grower and an easy bloomer, every bud will unfurl slowly and the large flowers will last a long time! Makes a real bouquet!



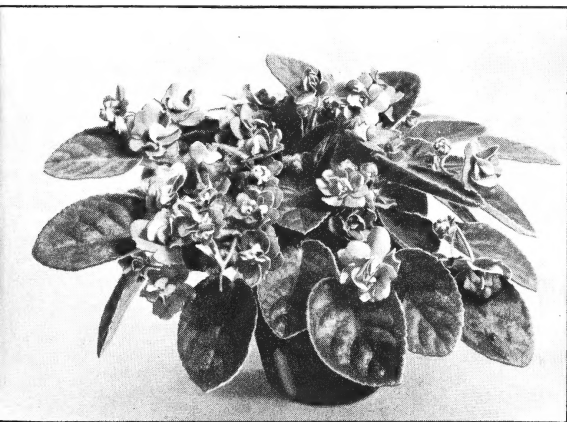
Start your collection today by giving "a gift to yourself." Order *Fluffy Double* now, it's sure to be your favorite also!

Lavender Beauty

\$1.50

If you're a beginner and violets are new to you, we recommend *Lavender Beauty*. It's easy to grow, always in bloom, and priced low to start your collection. Dependable!

The picture is an excellent likeness. Petals have a soft satiny finish and glisten with frosty particles, in a true pastel lavender. Don't be a Doubting Thomas, but prove to yourself that our violets do grow and bloom as we say they will!



Double-Flowering

Queen Neptune

\$1.75

There are so many large sized fully double flowers of darkest blue, that it may be difficult to see where each blossom starts: If you need this color in your collection, or if you have no

doubles now, we recommend *Queen Neptune* for its beautiful dark green quilted foliage, that commands attention for the wonderful satiny gleam—and because it's the **BEST** in its class!



Velvet Girl

(2-tone red)

\$2.50

The two uppermost blossoms in the accurate photograph above will tell you more than words can describe. When I first saw this variety I thought of "Pansy-Puss." It's clean-cut and adorable and a very good bloomer, with outstanding fluted foliage.

The lower petals are mostly a dark orchid I'd say, but with a permanent red-garnet edging at the outside tip. The two upper petals are solid in tone with the same velvety dark red-garnet coloring and it does not fade out. Something new in African Violets!

This captivating pansy-like flower has an endearing personality and a warm and unassuming nature, and the two colors have an instant appeal. No other like it. Easy to grow—lots of flowers.

African Violets are just the gift when you want to say "I'm thinking of you." A hundred kindly thoughts will not register like one actual gift of plants such as we furnish. Gift wrapped and guaranteed to please! All prices are "postpaid."

Confirmed gardeners are happy people . . . they develop and revel in beauty around their homes. You forget worries and troubles in tending a garden. Your windowsill garden of African Violets will be a real year-around pleasure!

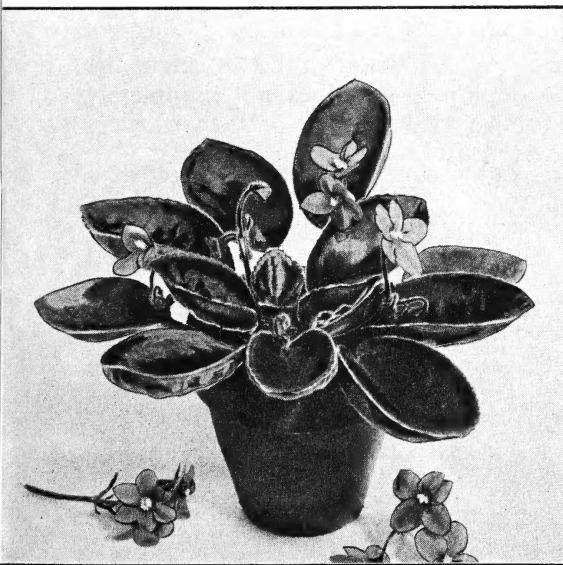
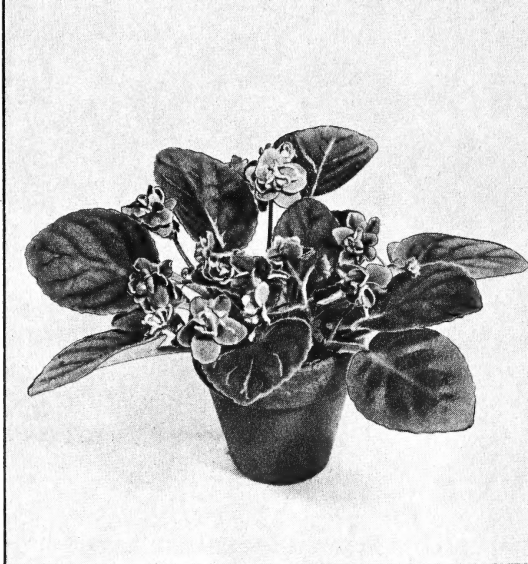
double-flowering

Blue Peak

\$1.75

Crisp sugar-white edging against marine-blue petals remind you of snow-capped peaks!

Read more about this 3-in-1 newcomer!



Oriental

\$3.50

Really exotic, one of those eye-catching fantastic varieties that even an ardent collector will exclaim over!

Foliage so different from anything you've seen!



Ruffled Queen

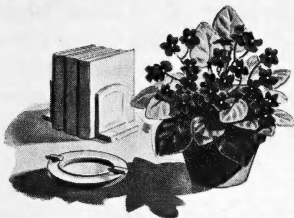
fringed dark burgundy

\$3.25

Here's an African Violet that's sure to catch the roving eye! The above photograph does not completely do this plant justice for we tried to show both the flowers and the robust foliage clearly.

Never before has any variety been No. 1 Best Seller every season since its introduction! It's a record that hasn't been topped, and if you must limit yourself to just one plant, order Ruffled Queen!

WORD PICTURE: Long lasting flowers,* velvety dark burgundy, of giant size and heavy substance, with each petal so ruffled and frilled it gives the appearance of being edged with lace of a lighter shade than the rest of the flower. As each bud unfolds it's a joy to behold for the crinkled edges remind you of starched ruffles even on the reverse of the blossoms! A superior bloomer with well-branched flower stalks.



GUARANTEED
**AFRICAN VIOLET
PLANTS**

Standard, Patented and
New Varieties for Beginners
and Collectors

ANGEL LACE: Fanciers will fairly burst with excitement when they see Angel Lace, for it's definitely a love-at-first sight African Violet! White violets have a universal appeal, as a symbol of purity and innocence. Imagine now, white blossoms that are fully formed and of heavy substance, its petals edged with lilac-blue ruffles! Destined for top popularity. You'll have to own it some day. Why not now? **\$3.25**

APPLE BLOSSOM: Giant-sized white flowers of wax-like substance that are brushed with pastel rose-orchid at the edges and in the center. Loads of flowers too! **\$1.50**

BI-COLOR: A pretty African Violet that is sure to please you because it is different and grows quickly. Flowers have plum colored tips on the upper 2 petals which are a beautiful contrast to the pale orchid coloring of the rest of the blossom. Very dark foliage. Dependable too! **\$1.00**

BLUE BORDER: A dreamy new creation in white, with faint marbleizing of blue, so smooth in color tone. It carries more open flowers and buds per stalk than any other newcomer, regardless of color! Smooth flowers that twinkle and glow! **\$1.75**

BLUE HEIRESS: Spectacular 2 1/2" flowers of brilliant blue which will make your collection the envy of the neighborhood! The heavily scalloped foliage has pencil-thick stems which grow in perfect rosette form. You will receive many astonished and envious compliments for its strong husky appearance and grandiose flower stalks! **\$2.00**

BLUE PEAK: Here's your 3-in-1 violet all in one plant if your collection lacks a double, needs a marine blue, and if you've been eyeing those 2-tone combinations with sugar-white petal edges! We've counted 18-20 petals on bouquet-type flowers. The picture on Page 7 shows this fancy newcomer! **\$1.75**

BRONZE BLUE BEAUTY: Suppose the slow-growing giants aren't for you? Let us tell of the virtues of "'BBB'". You'll count more flowers fully 1 1/2" size on this variety than on any other dark blue you now have! Now to the leaf: so waxy, so shiny and dark! Compact girl foliage. **\$1.00**

DOUBLE VELVET GIRL: For a vibrant color note, this sport from Velvet Girl takes full honors! The gloriously rich red-garnet 2-tone puffy flowers will make this your most prized possession! Oh, if only we had a true-color catalog so you could see for yourself! Livelier, radiantly different and without question our largest and fullest double African Violet! **\$2.25**

FLUFFY DOUBLE: Sparkling white fluffy double blossoms of wax-like substance, center petals shaded with light blue-rose and with a bright golden stamens in the middle, truly remind you of summer skies and billowing clouds on a sunny day! See photo on Page 4. **\$1.75**

GIANT PURPLE MONARCH: Unmatched regal dignity and size! Words I knew would not impress you so I took a flower and traced around it with a pencil, then put a Silver Dollar over my drawing. View this scribbly "art work" (with my sincere apologies) on Page 19! This luxurious velvety purple-black beauty with claret undertones is massive and full formed. **\$2.00**

GYPSY: Really bright rose-orchid, a color which will attract much attention in your home. One of the newer violets we've been growing in quantity to be priced low for new enthusiasts. If you have a limited amount to spend for violets we know you'll enjoy owning our Gypsy. Always many large round flowers with smooth coloring! Girl-type leaf **\$1.25**

HI LOA LIGHT BLUE: My own favorite from over 100 new introductions that I've purchased from leading hybridizers over a period of 2 years, so I've had lots of time and varieties to choose from. Why it's my choice? Umpteen flowers of wonderful size and coloring all heavily frilled and umpteen flower stalks! I like the easy-blooming ones'. . . **\$1.75**

HOLLY: If only this could be shown in color because the foliage of Holly must be seen to be realized! Darkest bronze green, very frilled and pointed crisply at the edges and royal purple beneath. Truly the darkest leaf and the shiniest leaf you've ever seen! No other variety in our catalog has a leaf like Holly. Lots of blue flowers too. **\$1.75**

LADY GENEVA: You don't have to look twice to notice the white edging on this dark purple, it's so very striking! Easy to grow, not temperamental, and a wonderful bloomer. Not one of the "newest" but among the nicest! **\$1.75**

LAVENDER BEAUTY: Not new but so distinguished and well established in all collections that we illustrate it right up front . . . see page 5. Lavender Beauty ranks with Velvet Girl as the 2 finest and most beautiful time-tested violets of today. Exquisite fresh silvery lavender, melting softness of color, petals that glisten, countless widely opened large flowers on well branched stems . . . all the superior qualities that guarantee a high rating in our Best Seller list! **\$1.50**

LITTLE ARISTOCRAT: Much-travelled enthusiasts who have seen them all tell us that this is by far the most exotic of this new series of frilly edged doubles! Holly-type foliage, and darkest purple wavy petaled double flowers display a golden stamen; gives this jaunty newcomer real personality! **\$2.25**

MARY THOMPSON: Frilled, fully double light lavender, whose lacy charm created a sensation and brought rapturous comment from visitors here! Our own high estimation of this enchanting creation can be noted by customers who have been getting our catalog regularly . . . observe that we've eliminated four pastel varieties regardless of their popularity! **\$1.75**

OHIO BOUNTIFUL: The creation of the double pink has been a fascinating chapter in African Violets! The vogue for double pinks that has swept the country since their display at the Convention in St. Louis in 1954 left critical fanciers breathless with surprise! Pinks had been restricted to single flowers and Ohio Bountiful represents a real triumph! It fills that long vacant niche in the violet field—the double pink! Cuttings from mother plants have bloomed for us, and Ohio Bountiful is not to be confused with untested semidoubles that revert or show off-colors. We know you'll agree that it's all we say it is, a large flowered prolific bloomer and really double! **\$3.25**

ORIENTAL: We're not going to talk about the flowers on this violet. It's the leaf that's so unique! Notice the trim growing habit. Note that it does bloom, medium blue. But away with details! Never have you seen a glowing red-backed leaf shaped so much like miniature canoes! Very rare and unusual. Pictured on Page 7. Our supply is limited. **\$3.50**

PAINTED GIRL: Cheerful snappy sparkling white with red edging, or a star-like pattern . . . there's whole clusters of gaily assorted designs . . . very popular! Lots of good sized flowers held firmly above the foliage. The beautiful frilled "girl" type leaves make this a very lively combination. **\$1.25**

PINK ANGEL: A robust growing plant and one that blossoms freely, in a lovely pastel pink. There are many widely opened flowers at a time, and the smooth tailored foliage is quite dark, sometimes reddish underneath. **\$1.00**

PINK CHAMPAGNE: A truly bright pink with the center lots deeper in coloring, and a lavish show of blossoms on each tall stalk. If you've been getting our catalog regularly, you know we've never had a frilly-edged pink! **\$1.75**

PINK CUSHION: Yes, this is a brand new double pink, and it's really double and also a very bright pink! The foliage is a lovely green, and the plants grow neatly, blossom very easily and we've grown it fairly for more than a year. Yet when we have a patch of Ohio Bountiful growing alongside, our retail customers here at our greenhouses will pay \$1.00 more and take Ohio Bountiful! Which do you prefer? Our price on double bright pink PINK CUSHION is . . . **\$2.25**

PINK WONDER: Exactly what the name implies and a must for all collectors . . . those who want beautifully symmetrical exhibition-type plants with whole bouquets of bright waxy-pink blossoms. Immense buds unfold into huge flowers and are perfectly spaced on stalks that boast of magnificent branching . . . yes, we've counted 15 to 20 buds per plant! **\$2.25**

PURPLE KNIGHT: This famous seedling has been a favorite here for the past 2 years so we dropped the older sorts in this color class . . . we've made room for this superior dark Purple Knight! All good habits: easy to bloom with giant sized flowers, strong stems, a very fine gift plant. **\$1.25**

QUEEN NEPTUNE: Our Spring 1950 catalog listed this one for the first time, and now it is priced low so as to be in YOUR collection! Fully double flowers with each petal placed "just so" to form a beautiful bloom of darkest blue. See our illustration on Page 5! A real novelty! **\$1.75**

RAINBOW GIANT: Bold and manly in appearance, a lusty grower possessing super sized flowers of burgundy red, each petal narrowly edged with snowy white. **\$1.50**

RED KING: Think of a rich burgundy wine against velvety foliage of darkest green. The connoisseur will be proud to exhibit this variety at Flower Shows where it will surely win prizes for its free-blooming habit. We have counted more blossoms on Red King than any other variety we grow! We've seen many newer "reds" but still prefer the captivating Red King for its exceptionally fine windowsill qualities. For a rare treat, display Red King next to baby blue Sailor Girl! It's illustrated on Page 21. **\$2.25**

ROSE WING: Lacy ruffling and wonderful texture, so cool and morning fresh, Rose Wing captures your attention and admiration! These immense flowers, white overlaid with rose, are widely opened and heavily fringed with a tatting-like edging, and display more coloring in the center! Here's Show Plant perfection! Accurately pictured on Page 3. **\$3.25**

RUFFLED QUEEN: Leading hybridizers are still working to produce new seedling hybrids with that spectacular fringe that Ruffled Queen alone possesses! All that has been said about this gorgeous creation is true but it has to be seen to be realized . . . aristocratic Silver-Dollar sized flowers that will give you a thrill every time you talk violets! If you have a violet fan that you owe a present to, nothing could please her more than to own this rare gem! Fringed dark burgundy flowers, and it's pictured on page 8. **\$3.25**

SAILOR GIRL: Softest baby blue, a shade deeper in the center and a prolific bloomer. Display this one next to your pink violets! Very dependable and modestly priced. **\$1.00**

TO CUSTOMERS WHO'D RATHER "COME AND GET 'EM"
Our greenhouses are located at the corner of Schoenherr and Moravian Drive, between 14 and 15 Mile Roads. Schoenherr starts at Gratiot and 6 Mile Road in Northeast Detroit.

SAILOR'S DELIGHT: This double-flowering light blue is especially suited for beginners for it's an abundant bloomer and is compact, very easy to grow. **\$1.50**

SCARLET RED: Here's an African Violet Cousin (*Episcia Coccinea*) that will catch the eye of every visitor with those unusual trumpet shaped scarlet-red flowers! The extra large bronze foliage has emerald green markings, and provides variety and adds interest to your collection. You'll like it on a glass topped coffee table, to use as a conversation piece! Maybe that's why it remains in our "Top 5 Popularity List?" Really different, but turn to Page 24 and see for yourself! **\$2.75**

SNOW PRINCE: Absolutely pure white flowers that are full, round, and truly bigger than a Silver Dollar! If you have had trouble growing the pure white ones, we guarantee that SNOW PRINCE will give you new confidence! The widely opened flowers glisten in the sunlight and your plant will always have loads of flowers and buds held high on strong stems. Tailored foliage, graceful and neat growing habits. Our healthy plants are anxious to bloom **\$2.00**

THUNDERHEAD: Women, they say, are apt to get their measures a bit out of line, but this pure white one here is lots bigger than a golf ball for sure! Positively nothing in violets has flowers like this in size and substance! **\$5.00**

VELVET GIRL: Shown on page 6 and really striking, in a two-tone red combination. This captivating pansy-like big flower has an endearing personality, clean cut and adorable! Lower petals are mostly rich light red in tone, with a permanent red-garnet edging at the outside tip of each petal. The upper 2 petals are solid velvety dark garnet and this doesn't fade out a bit! A profuse bloomer. Handsome strong girl-type foliage. Has been our 2nd best seller again last year and every year since its introduction! For sharpest coloring we recommend using our Pokon Plant Food. **\$2.50**

WHITE MADONNA: Winner of 3 awards including the Blue Ribbon for the best mutant shown at the National African Violet Convention in Tennessee! Huge buds unfold from a cream shade into crystal-clean sparkling white petals, forming those large double white blossoms that won praises and prizes from the experts who know violets! **\$2.00**

WINTERGREEN: The photograph shown on page 4 is an exact likeness so that you may see for yourself that there's always something new to look forward to for your collection! A strong grower, producing many white and blue double flowers, with variegated foliage speckled with dark green. Rare and very choice! **\$3.50**



It is Easy to Grow African Violets

In the past, some have felt that African Violets were temperamental, but with just a few simple suggestions, you're sure to be a confirmed enthusiast! Let's visit a while, and I hope you'll be persuaded to give your green thumb a chance to show you how lovely your windowsills can be.

Now if you have some old gnarled plants that just don't look right to you, firmly resolve to throw them out and start anew! Coddling a weak specimen on your limited windowsill just isn't worth it, when you recall how many nice healthy plants are anxious for a spot to show appreciation by dutifully rewarding you with flowers. Give them room to be graceful, don't separate plants that are blooming lest you knock off the flowers; and don't let me frighten you, they're easy to grow!

If you mix your own soil take: 4 parts good garden soil, 4 parts rich woods earth (leaf mold), 1 part of sand or vermiculite, 1 part peat moss, 1 part very rotted cow manure. You'll have to sterilize by baking this one hour at 250° to remove the nuisance of worms or weed seeds. I should say here that you must hide all fertilizers before you start, lest you be tempted or carried away with enthusiasm in this important mixing process!

Holly

\$1.75

Isn't the foliage pleasingly different?

The contrast of the deeply colored and wavy foliage (fire red underneath) against the hyacinth blue flowers is both striking and beautiful!

Violet enthusiasts

who regularly visit our greenhouses are intrigued by Holly and Oriental, but since their introduction, all available stock has been reserved for sale to our mail order customers! Kindly give us your instructions in case we're sold out again.



"Pozy Suzy"

African Violet Plant Stand

\$12.95

postpaid

Refreshing new gift idea! This African Violet stand will last forever, glamorizes your picture windows and gives your home more plant display room! Perfectly balanced swinging arms hold 10 leak-proof 4" plastic pots, which are included. Easy to assemble, just stack each arm "hand over hand" style. Extra heavy durable finish protects floors. State your choice of stand: wrought iron black or enameled white. State your choice of pots: muted rose-pink, shiny jet black, or rich goldtone.

(plants not included)





POKON PLANT FOOD

"Imported direct from Holland"
**DOES NOT CONTAIN CHLORIDE
WHICH BURNS THE ROOTS**

We use Pokon in our African Violet greenhouses regularly. Our customers who have used this product from Holland for eight years, send us unsolicited testimonials like this one received "I just had to drop a line about Pokon. I have had wonderful results. All my neighbors just "Oh" and "Ah" about the large and many blooms on my violets. Some of them are common kinds but they surely don't look it when I use Pokon."

If YOU have had trouble getting your African Violets to bloom, the trouble might lie in the fertilizer you have been using, for violet roots are tender and chloride and wrong fertilizer can ruin your collection in no time at all.

Here's what you should do. Compare the analysis of Pokon (16-21-27) with whatever you've been using, and notice the high concentration of nutritive elements which has made Pokon world known. Pokon dissolves instantly and completely. Odorless. Simply dissolve a teaspoon of the crystals in a quart of water, use this every other week. Left over solution can be saved till used up.

Here's what Pokon costs: Just 4 cents a plant a year! You must feed your plants for biggest flowers, and you will notice the difference at once, for Pokon promotes stronger root systems and richer darker foliage, PLUS longer lasting flowers!

Pokon Prices
With any order:

25¢ size — 25¢
75¢ size — 75¢
\$1.00 size — \$1.00

Pokon Prices
If sent alone:

25¢ plus 25¢ mail charge — \$.50
75¢ plus 25¢ mail charge — \$1.00
\$1.00 plus 25¢ mail charge — \$1.25

AFRICAN VIOLET POTTING SOIL

A quality tested product that is mixed just for African Violets. Makes them grow and bloom profusely. Packaged in plastic bags to keep from drying out. Steam sterilized. Nothing to add, it's composed of: leaf mold, rich woods earth, good garden soil, well rotted cow manure, peat moss, and vermiculite.

1 pkg. (2½ lbs.)—\$1.75

2 pkgs. (5 lbs.)—\$3.25—Postpaid



AFRICAN VIOLET *Greenhouses*

34365 MORAVIAN DRIVE — FRASER, MICH

Ship to _____

Address _____

City-State _____

TEAR OFF—AND MAIL TODAY!

Michigan customers add 3% sales tax—please!

**"WE GUARANTEE SATISFACTION
OR YOUR MONEY BACK"**

"Recollection of Quality Remains Long After Price Is Forgotten"

So Our Policy is . . .

You be the Judge of Value — We Are Anxious to Please

GROWING instructions are sent with all orders; tells how to mix your own soil for best results, gives many hints on propagation, how to save a plant that has been damaged; information on watering, fertilizing. You don't need a green thumb, just a few rules!

Since we cannot ship plants during winter months, all orders received in the winter will be put on record and we will commence mailing plants starting mid-April or so. Whenever the weather in Detroit is above 40°. Since we would have to replace at our expense any that arrive damaged, you can understand our caution. Earlier shipments will be made at customer's insistence . . . and risk. But it takes so long to grow a nice plant, we hope you will allow us to select the proper shipping time to your area. The non-perishables like soil, etc., will be mailed in any weather.

ORDER EARLY because many of the newer varieties are in scarce supply. We will not substitute unless you mention 2nd choice. If temporarily out of stock may we hold your order and send that variety a bit later?

OUR CATALOG is sent regularly to customers on record.

EVERYTHING is priced **POSTPAID** to your door (no C.O.D.).

ALL PLANTS are true to name, top quality and size, State Inspected and free from insect pests and disease. Varieties not listed may be under propagation; your inquiries are solicited.



Dear Mrs. Spoutz:

I have a friend who appreciates house-plants . . . send your catalog to

1. _____

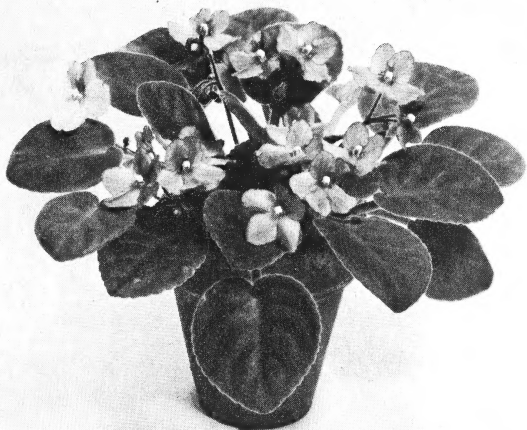
2. _____

**No matter what your selection, you are assured of
Quality Plants and Quality Packing.**

Red King

- *Deepest red so far*
- *Holds its color*
- *A profuse bloomer*

\$2.25



We hasten to admit that truly crimson red African Violets aren't to be had but this one is the nicest we've seen. Red King holds its color and makes a compact plant. When grown in a sunny window the foliage shows unusual darkness!

As in the past, we have looked carefully at all the "newer" reds that have been named, and we still believe that Red King outdistances all others. The picture above shows its neat growing habit, and it is easy to bloom, with eight and more buds and flowers per stalk, held well above the foliage. Red King holds its color evenly (remember, it's not a fireman's red), and young plants are covered with claret-to-wine good sized flowers. Very aristocratic!

We sell new varieties for those who want the latest sorts and also the exquisite kinds that are just a few years older which have stood the test of time, and priced lower. You can rely on our descriptions!

A customer wrote us: "I'm glad I sent in my order soon as your catalog arrived. Your packing was just grand, and my plants arrived yesterday. They were so nice and fresh that my neighbors would hardly believe they came from such a distance."

To Beautify Your Window Garden

ORDER

"Wik-Fed" Flower Pots

made of unbreakable Styron Plastic!



Especially for the busy housewife! Neat, clean, cheerful and designed to make watering a whiz! Tiny feet the size of a pinhead keeps the base off your sills and tables, no chance for staining. You just fill the base with water when the wick is dry, about every 10 days. Glamourize your windowsill garden with these new last-a-lifetime Wik-Fed flower pots.

COLORS: Marbled blue, yellow, green, red, ivory, bronze, pink, and lavender. Each with a highly polished black base, complete with the wick that gives your plants a constant supply of water. Prices are postpaid:

	Each	Per 3	Per 6	Per 12
Regular 4" size	\$1.50	\$4.25	\$8.00	\$15.00
Larger 5" size	\$2.00	\$5.75	\$11.00	\$21.00

"An Easy Guide to African Violets"

by William L. Meachem . . . \$1.95 postpaid



A dandy book for beginners! It's filled with easy-to-follow directions, and the illustrations show clearly how to save time and money. Tells you what to do with that leaf your neighbors gave you, and helps you to grow it into a lovely plant in bloom. Shows you how to cross your plants, to obtain high grade seedlings that you can name and register. Colored photographs on the covers!



"All About African Violets" by Montague Free

... \$3.50

Yes, this big book contains 304 pages! Non-technical and very humorous. Every problem you are likely to meet under home conditions is taken care of. You're sure to enjoy his droll observations of certain varieties, and includes 111 photographs, 28 color drawings! \$3.50



—“Trumpet Shaped Climbing African Violet Cousin!”—

Scarlet Red “Episcias” grow in an interesting manner, the mother plant sends out runners, or stolons, to propagate itself, much in the manner of the strawberry plant in your garden. These stolons in turn send out others and soon you have a delightful plant for a hanging basket.

The flowers seem to be cut with a tiny pair of pinking shears, are a true scarlet, that appear on the new stolons as well as the mother plant.



Sailor's Delight

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VIOLET

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